

DESIGN A LOGO BRIEF



WHO IS ELIGIBLE:

Young people aged 11 -
19 attending a youth
group in Somerset

DEADLINE:

5pm
30th November 2024

PRIZE:

£250 Amazon voucher for
your youth group

OVERVIEW

The Somerset Youth Alliance needs a new logo and we want YOU to design it!

It will be used on our new website, leaflets, reports, social media - everything! It will be seen by young people, practitioners working with young people, Somerset Council & NHS Somerset staff, parents/carers, plus anyone who uses our website or socials. If we're ever in the news it might appear there too.

It can be any format - hand drawn, digital, mixed media - as long as it's your own design.

Lets give you a bit more information...



OVERVIEW

The Somerset Youth Alliance is a group of organisations in Somerset that are working together for young people. That means the Alliance:

- helps youth groups to open safely, protecting young people
- tells other people how important youth groups are and what a difference they make
- organises training to help staff & volunteers at youth groups



OVERVIEW

Our key principles are:

- We prioritise the safety and wellbeing of the young people we support
- We put young people's voice at the centre of what we do
- Our work is built on long term relationships with young people
- We create safe and positive spaces for young people outside school, who attend because they want to be there



HOW TO ENTER?

STEP #1

Get creative! Design us something that reflects what we do, who we are, or our principles.

Use any colour, format or style that you like. Keep it original - it must be your own work

STEP # 2

Give your entry to your youth worker or staff/volunteers at your youth group. They can submit your entry using [this form](#). If your design is drawn, we'll need a photo of it but keep the original!

STEP # 3

Sit back and cross your fingers!
The deadline for entries is 30th November. We'll notify the youth group that submitted the design we'll use as soon as possible after this date

TERMS & CONDITIONS

Terms of entry are:

- The young person must be between the ages of 11 and 19. One entry per person.
- The young person must attend a youth club or group within Somerset
- The deadline for entries is 5pm on 30th Nov 2024
- Designs must be original pieces of work
- There are no constraints in terms of colour/method of design
- Entries to be submitted online - <https://forms.office.com/e/Uh40Thxvxe> - if designs are hand drawn, please take a photo of the design to submit
- There may be an opportunity to work with a designer to bring their idea to life
- The panel of judges will include at least 2 young people
- The winning design will be used by the Somerset Youth Alliance plus £250 of Amazon vouchers presented to the youth club or group that the young person attends
- It is the responsibility of the youth group to seek permission from parents where required